

# ACVO CONFERENCE SPONSORSHIP OPPORTUNITIES

Gain maximum exposure for your company at the ACVO annual conference. Your company will be heavily acknowledged for your sponsorship. Please contact our office if you would like to reserve a sponsorship option. We appreciate your support of the veterinary ophthalmologist profession. Please note that general sponsorships and co-sponsorships are available.

## SPONSORSHIP ACKNOWLEDGEMENT

Your company will receive:

- A listing on signage as a sponsor posted at the registration desk and in the exhibit area each day.
- A sponsor ribbon to be placed on your company representatives' name badges.
- Your company contact information listed in the official proceedings book for future reference (if sponsorship is paid by July 17th).
- Recognition as sponsor in the 'Vendor Guide' section of the proceedings.
- A thank you as a valued sponsor in the December ACVO newsletter, distributed to approximately 360 ACVO Diplomates and 60 residents.
- Your company name listed in the following year's meeting registration materials for all attendees to see.
- A complete listing of your company's logo linked to your web site off of the ACVO web site pre and post meeting.
- Additional signage at your sponsored event.
- Verbal recognition at that event and/or during an appropriate time at the meeting when possible.
- "Rebates" based on the overall sponsorship level listed in the following section.

## SPONSORSHIP LEVELS

You may choose to be a general sponsor (\$500 or higher) or sponsor a specific event. In addition to the sponsor recognition, you will receive the following bonuses as a thank you for your sponsorship:

### Platinum Level \$7,500+

Complimentary full page ad in the proceedings book, \$100 off the price of one booth, two complimentary tickets to the Friday gala (worth \$160), and a complimentary digital list of attendees.

### Gold Level \$5,000—\$7,499

Complimentary half page ad in the proceedings book, \$75 off the price of one booth, and a complimentary digital list of attendees.

### Silver Level \$2,500—\$4,999

\$50 off the price of one booth, \$50 off the price of running an ad in the proceedings book, and a complimentary digital list of attendees.

### Bronze Level \$1,500—\$2,499

\$50 off the price of one booth and a complimentary digital list of attendees.

Sponsorships are accepted on a first come, first serve basis. If there are specific items not listed that you would like to sponsor or if you would like to reserve a sponsorship, please contact the ACVO, at 208-466-7624 or office10@acvo.org.

## SPECIFIC SPONSORSHIPS

(co-sponsorships available for most items below)

### Meals & Breaks

- Wednesday Evening Welcome Reception at SeaWorld.....\$7500 (attendance, 350-400 flow)
- Friday Evening Gala..... \$5000 (attendance, 450)
- Exhibitors' Reception (Thursday).....\$2000 (attendance, 400-500 flow)
- Box lunch in exhibit hall (Saturday).....\$2000
- Continental Breakfasts.....\$1250ea (available for Thursday, Friday and/or Saturday)
- Coffee Breaks.....\$1250ea (available for Thursday, Friday and/or Saturday)
- New Diplomates Luncheon.....\$750 (40 attend, new diplomates, Board Members, Chairs)

### Printed Materials

- Annual Proceedings Books..... \$2500 (650 copies distributed)
- Logo bags or note folders.....\$1000+ (fee, plus actual cost of logo bags and shipping)
- Badge Lanyards..... \$2000 (your name on blue and white lanyards)
- Name Badges.....\$2000 (your name on front of ALL name tags with logo when possible)

### Educational Courses

- Audio/Visual for General Session (your logo on screens between sessions) ..... \$1500 (550ppl each day, Thurs—Sat; or \$500 per day)
- Optional course & wet lab—general sponsor "ERG lab"..... \$2000 (attendance 60 in lab, 100-150 in lecture)
- "Specialty Day of Ophthalmology for General Practitioners"..... \$2000 (all day Saturday, attendance 100 General Practitioners; includes logo and contact info in course proceedings in addition to general proceedings)
- Memorial Lecture..... \$1250 (Saturday - attendance 550)
- Practice Management Course..... \$1000 (attendance 50)
- Genetics Update Course..... \$1000 (attendance 100)
- Poster Session.....\$ 500 (attendance, 600 flow, one day)

### Fun/Networking Events

- Fun Run.....\$ 500ea (\$500 for food/\$500 T-shirts, attendance, 50-80)

### Registration Packets

- Registration packet inserts.....\$ 850 (available to up to 5 companies = \$1.33/attendee)