

ACVO Conference Sponsorship Opportunities

Gain maximum exposure for your company at the ACVO annual conference. Your company will be heavily acknowledged for your sponsorship. Please contact our office if you would like to reserve a sponsorship option. We appreciate your support of the veterinary ophthalmologist profession. Please note that general sponsorships and co-sponsorships are available.

SPONSORSHIP ACKNOWLEDGEMENT

Your company will receive:

- Increased exposure to over 700 attendees.
- A listing on signage as a sponsor posted at the registration desk and in the exhibit area each day.
- A sponsor ribbon to be placed on your company representatives' name badges.
- Your company contact information listed in the official proceedings book for future reference (if sponsorship is paid by July 15th).
- One copy of the official proceedings book per sponsor package purchased.
- A thank you as a valued sponsor in the December ACVO newsletter, distributed to approximately 350 ACVO Diplomates and 60 residents.
- Your company name listed in the following year's meeting registration materials for all vendors and attendees to see.
- A complete listing of your company's sponsorship and link to your web site off of the ACVO web site pre and post meeting.
- Additional signage at your sponsored event.
- Verbal recognition at that event and/or during an appropriate time at the meeting when possible.
- "Freebies" based on the overall sponsorship level listed in the following section.

SPONSORSHIP LEVELS

You may choose to be a general sponsor (\$500 or higher) or sponsor a specific event. In addition to the sponsor recognition, you will receive the following bonuses as a thank you for your sponsorship:

Platinum Level \$7,500 +

Free full page ad in the proceedings book, \$150 off the price of one booth, two free tickets to the Friday gala (worth \$160), and a free digital list of attendees (\$100 value).

Gold Level \$5,000—\$7,499

Free half page ad in the proceedings book, \$100 off the price of one booth, and a free digital list of attendees (\$100 value).

Silver Level \$2,500—\$4,999

\$50 off the price of one booth, \$75 off the price of running an ad in the proceedings book, and a free digital list of attendees (\$100 value).

Bronze Level \$1,500—\$2,499

\$50 off the price of one booth and a free digital list of attendees (\$100 value).

SPECIFIC SPONSORSHIPS

(co-sponsorships available for most items below)

Meals & Breaks

- Wednesday Evening Welcome Reception.....\$5000 **1/2 SOLD**
(attendance, 400 flow)
- Friday Evening Gala..... ~~\$5000~~ **SOLD**
(attendance, 450-500)
- Box Lunch with Exhibitors.....\$2000
- Continental Breakfasts.....\$2000ea
(available for Thursday, Friday and/or Saturday)
- Coffee Breaks.....\$1500ea
(available for Thursday, Friday and/or Saturday)
- New Diplomates Luncheon..... ~~\$750~~ **SOLD**
(40 attend, new diplomates, Board Members, Chairs)

Printed Materials

- Annual Proceedings Books..... ~~\$2700~~ **SOLD**
(650 copies distributed, free full page ad on back cover)
- Logo bags ~~\$1000~~ **SOLD**
(fee plus cost of item)
- Logo spiral-bound small notebooks.....\$750
(fee plus cost of item)
- Badge Lanyards..... ~~\$2000~~ **SOLD**
(your name on lanyards)
- Name Badges.....\$2000
(your company name on front of ALL name tags with logo when possible)

Educational Courses

- Audio/Visual for General Session (your logo on screens between sessions) ~~\$1500~~ **SOLD**
(550ppl each day, Thurs—Sat; or \$600 per day)
- Optional course & wet lab—general sponsor "Anesthesia Lab".....\$2000
(attendance 50-80)
- "Specialty Day of Ophthalmology for General Practitioners".....\$2000
(all day Saturday, attendance 50-80 General Practitioners)
- Memorial Lecture.....\$1000
(attendance 550)
- Poster Session.....\$ 500
(attendance, 500 flow, one day)
- Internet Café..... ~~\$2000~~ **SOLD**
(2-3 complimentary computers)
- Photography Competition..... ~~\$550~~ **SOLD**
(Thursday and Friday)

Fun/Networking Events

- Fun Run..... ~~\$500ea~~ **SOLD**
(\$500 for food/\$500 T-shirts, attendance, 50-80)

Registration Packets

- Registration packet inserts.....\$850 **2 SOLD**
(available to up to 5 companies = \$1.33/attendee)

Sponsorships are accepted on a first come, first serve basis. Sponsorship level is also considered in regard to priority booth placement. If there are specific items not listed that you would like to sponsor or if you would like to reserve a sponsorship, please contact the ACVO, at 208-466-7624 or office11@acvo.org.